



# EUROBEEF 2018 TRADE COMPETITIONS

On the occasion of Meat Expo trade fair 2018

## REGISTRATION FORM INTERNATIONAL CATEGORY

### 1. ORGANIZERS AND AIM

On the occasion of Meat Expo 2018, the organizers of this event (a department of Kortrijk Xpo) are organizing the EUROBEEF 2018 trade competitions, under the auspices and with the cooperation of the Belgian National Association of Butchers and Caterers. The aim is to display and stimulate the specialized skills and creativity of butchers and caterers through these competitions, which have a powerful publicity spin-off.

### 2. DATE OF THE TRADE COMPETITIONS

The Eurobeef 2018 trade competitions will be held on Sunday 30 September 2018 in hall 4 & 5.

### 3. ELIGIBILITY

Those eligible to take part in the international category of the Eurobeef 2018 trade competitions are as follows : all self-employed butchers and caterers established outside Belgium, plus family members and staff employed in the business.

### 4. PRICE OF ENTERING THE COMPETITION

The price of entering a product in the International Category of the competition is 27.00 EUR (incl. VAT) per dish or product. Your company will receive an invoice for the amount due from Kortrijk Xpo (authorized by the organizers of Meat Expo). The amount due for your entry/entries should be paid immediately after receipt of the invoice to Kortrijk Xpo, Doorniksesteenweg 216, BE-8500 Kortrijk (Belgium), by direct debit to one of the bank accounts of Kortrijk Xpo, giving the invoice number and the name of the participant. This fee will NOT be reimbursed if you fail to take part in the competition.

### 5. REGISTRATION AS AN ENTRANT

Those wishing to enter the competition should register as an entrant by filling in the registration form and giving the name of the dishes and/or products to be entered. These dishes/products may ONLY be entered under the name of the entrant, and under no circumstances under the name of the company.

Within 8 days after the registration, provided all invoices have been settled, entrants will receive the following :

1. the necessary documents
2. the cards to be attached to your dishes and/or products
3. practical guidelines.

The latest date for registering to enter the competition is 17 August 2018.

### 6. ENTRY GROUPS EUROBEEF TRADE COMPETITIONS – INTERNATIONAL CATEGORY

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- Group 1: **Meat Preparations (including all minced meat products) – Sausages & Burgers**
- Group 2: **Dried and/or salt-cured meat products (see also groups 4 and 5 & 8 of national categories)**
- Group 3: **Cooked meat products (see also groups 3, 6, 7, 9, 10 and 11 of the national categories)**
- Group 4: **Kitchen-ready products (see also group 12 of the national categories)**

The dishes and/or products must have been made by the entrant himself/herself in person.

The dishes and products entered remain the property of the entrant, provided that they are collected within the specified time.

For your comparison: the sections of the National Eurobeef Competition can be found under item 14.

#### **Amounts to be supplied** (for judging and display)

- Group 1: ½ kilo raw + ½ kilo cooked
- Group 2: 1 (or more) piece(s) (unsliced and minimum 1 kilo)
- Group 3: 1 (or more) piece(s) (unsliced and minimum 1 kilo)
- Group 4: 1 sample for tasting + 1 to display.

### 7. NUMBER OF ENTRIES

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You may enter products in one or more of the 4 Groups, with a maximum of 9 dishes /products per Group.

### 8. JUDGING

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All products will be judged by a jury composed of 3 professionals from the sector.

Each member of the jury will give his own personal rating for each product. An independent officer will oversee the activities of the juries and ensure that the competition proceeds in accordance with the regulations. A chairman will coordinate the activities of the juries. In case of doubt or any matters not covered by the regulations, the chairman's decision will be final.

A check will be made that the dishes and products comply with the competition regulations and current legislation, and they will be rendered completely anonymous before they are presented to the members of the jury (e.g. products will not be decorated

with recognizable logos etc.). In the case of a serious breach of the Regulations of the National Trade Competitions or the relevant legislation, the entry will be rejected and excluded from the judging process. The chairman of the jury will announce the rejection of the entry.

PARTICIPATING IN THE COMPETITION MEANS THAT CANDIDATES UNDERTAKE TO ACCEPT THE JURY'S DECISION.

## 9. GUIDELINES FOR JUDGING

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### For Groups 1, 2 and 3: ready to cook meat products, dried and/or salt-cured meat products & cooked meat products

- external appearance ..... 100 marks
  - appearance when cut ..... 100 marks
  - composition (choice of meat and additives, balance of ingredients, presence of undesirable components, thickening, bite etc.) ..... 100 marks
  - taste ..... 100 marks
  - aroma ..... 100 marks
- TOTAL : 500 marks

### For Group 4: kitchen-ready products

- overall aesthetic impression ..... 100 marks
  - composition (harmonious, well-balanced ingredients) ..... 100 marks
  - finish and presentation ..... 100 marks
  - taste ..... 100 marks
  - originality and creativity ..... 100 marks
- TOTAL : 500 marks

## 10. PRIZES AND DIPLOMAS

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The diplomas and name tags are made based on the information provided by the applicant on the participation form. To avoid mistakes, please use capital letters.

Along with the letter of confirmation, the participant will receive tags to attach to his product(s). Please check these on correctness. Any mistakes should immediately be reported to the organisation in writing thus allowing the necessary adjustments. Diplomas that need to be reprinted because of spelling mistakes or incorrect product names that were not passed on to the organisation in time, are at the expense of the participant (8.00 EUR/diploma).

### a) Individual

- diploma gold (minimum 90%)
- diploma silver (minimum 80%)
- diploma bronze (minimum 70 %)

### b) First prize

The MEAT EXPO trophy goes to the best product in the International Category, chosen by the Belgian jury.

## 11. DELIVERY AND COLLECTION OF DISHES AND/OR PRODUCTS

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### a) Delivery of the dishes and/or products: Sunday 30 September 2018 between 7:00 and 09:30 hrs.

Participants must ensure that they deliver their dishes and/or products to hall 5 of Kortrijk Xpo on this date and between these hours. Dishes and products delivered after these hours cannot be accepted and will not be entered for judging.

### b) Collection of dishes and/or products: Dishes and products may be collected on the day of the competition between 19:00 and 20:30 hrs (exact location will be mentioned at the moment of delivery). **Although competitors may collect their products, these are no longer suitable for human consumption.**

## 12. PRESENTATION

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There will be a special exhibition area for products and dishes entered in the competition. The organizers have sole responsibility for the arrangement and display of the entries, which will be set up in conjunction with experienced trade professionals and specialists. Each dish/product will be labelled with a card bearing the name and town of the competitor, and the diploma obtained.

The organizers reserve the right to decide not to display certain entries.

The organizers take no responsibility for damage or loss of entries and/or decoration.

## 13. PRESENTATION OF AWARDS

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Diplomas will be presented as soon as possible after judging has been completed, on the booth of the Belgian Butchers' Association (hall 4).

## 14. NATIONAL CATEGORIES (For your comparison: the sections of the National Eurobeef Competition)

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3	Artisanal boiled ham	7	Artisanal liver based products	10	Artisanal poultry bases products
4	Artisanal dried ham	8	Artisanal dried sausages	11	Aspic preparations
5	Artisanal salt cured meat products	9	Artisanal blood sausages	12	Prepared and oven-ready dishes
6	Artisanal meat products				

