

## GOOD FOR THE PLANET



BIO ORGANIC



VEGAN



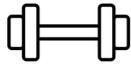
NO PALM OIL

## GREAT TASTE



## GOOD FOR YOUR HEALTH

NO  
ARTIFICIAL  
COLOURS &  
FLAVOURS



HIGH  
PROTEIN



HIGH IN  
FIBRE

100%  
NATURAL

0%

REFINED  
SUGAR



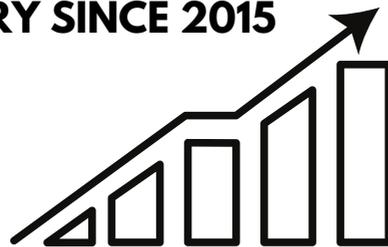
GLUTEN  
FREE

100%

WHOLE-  
GRAIN

## GROWING THE CATEGORY SINCE 2015

- Unique assortment
- Attracting new consumers
- Premiumising

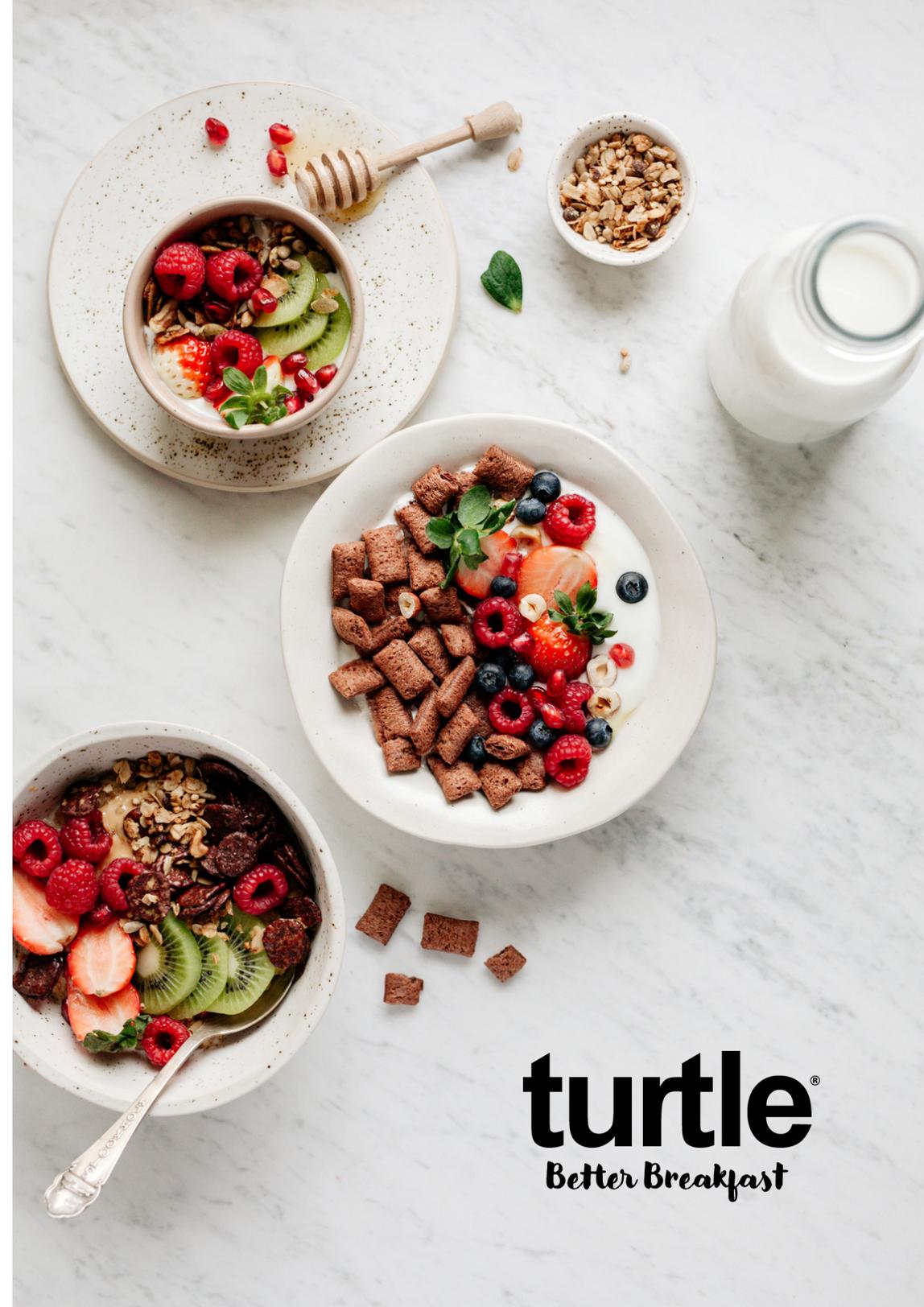


## BELGIAN COMPANY



**turtle**  
Better Breakfast

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**turtle**  
Better Breakfast

## Our Turtle products:

### CLASSIC CEREALS

We make the classic cereals that you know and you love. Always organic, less sugar, full of fibre and often gluten free and vegan.



### PREMIUM FLAKES

Extremely delicious chocolate coated cornflakes and flakes for boosting your fibre intake. Wellbeing and pleasure combined.



### GRANOLA

Four premium artisanal granolas, sweetened with agave syrup. All are organic, vegan, gluten-free and refined sugar-free.



### PORRIDGE

The original porridge. 100% natural ingredients for the healthiest breakfast of all. Eat warm or cold according to your mood.



### THE BASICS

100% organic base ingredient for every kitchen: Pure peanut butter and wholegrain rolled oats. Also available in gluten-free

