







Ethical Quality: our 4 Pillars



Ethics is what we believe in and how we decide to act each and every day. Ethical Quality in our view is this: fair relations with our suppliers, far from the lowest price approach, trying to offer to our consumers the finest products, as natural as possible.

1. DIRECT RELATIONSHIP

No intermediaries. We establish direct relationships - without going through intermediaries - with suppliers whom we have selected, assessed and made accountable based on our values of ethics and sustainability. In this way, we ensure a transparent supply chain, which is genuinely traceable.

2. PAYING A FAIR PRICE

We pay a fair price. We agree a purchase price with the farmers by which we guarantee to cover their production costs and a fair profit margin. In this way their income is protected because it is fixed regardless of market fluctuations.

3. LONG-TERM RELATIONSHIPS

We build relationships. We build solid, trust-based relationships, signing agreements of at least 3

years that allow farmers to invest and work with peace of mind within the context of a much broader perspective.

4. SUPPORT FOR FARMERS

Practical support. We develop productivity improvement programmes for farmers, providing them with equipment, know-how and financial support. This increases the efficiency of their work and the resulting income.

THE RESULT

Supply chain control and traceability, long-term partnerships with the producers, paying a fair price, and sharing of equipment and know-how together translate into raw materials of the highest quality which guarantee the finest possible product for the consumer.

BENEFIT CORPORATION

Since 2018 Euro Company has become a Benefit Corporation, a legal form of incorporation established in the United States in 2010 which has been recognized in Italy since 2016. Benefit Corporations are so-called because they include a 'common benefit' objective (to make a positive impact on society and the environment) alongside that of making a profit by formally inserting it in their Articles of Association.

Euro Company has decided to pursue an approach to supporting community welfare which is defined in its Articles of Association as the company's setting aside of 10% of its profits each year for this purpose.

WE ARE B-CORP

In 2019 Euro Company got the **B Corp Certification** which officially and independently recognize the values of social and environmental responsability and transparency on which our company is based. We believe in a better way of doing business



OUR CERTIFICATION







Euro Company S.p.A. SB

Via Faentina 280/286 Godo di Russi (RA) www.eurocompany.it



Discover our Sustainability Report

